

Why Duralactin® Feline Joint Plus Paste may be recommended for your cat.

Your cat may have difficulties with normal activities, even jumping on counters for a variety of reasons. Based on your veterinarian's advice, Duralactin® Feline Joint Plus Paste can be used as a primary supplement to help manage inflammation or as an adjunctive therapy. It is also useful as a preventive supplement to support healthy joints and muscles.

How difficult is it for your cat to...

| | No Problem | A Little | Quite A Bit | Severe | Impossible |
|-------------------------------------|------------|----------|-------------|--------|------------|
| Run | | | | | |
| Play | | | | | |
| Groom | | | | | |
| Socialize | | | | | |
| Get to the litter box | | | | | |
| Jump up on counter or furniture | | | | | |
| Jump down from counter or furniture | | | | | |

What other activities are difficult for your cat?



What forms of Duralactin® Feline Products are available?



Duralactin® Feline capsules

- Non-flavored granules to mix with food.

Duralactin® Canine & Feline Liquid

- Highly palatable poultry flavored liquid with Omega 6 and Omega 3 fatty acids.

Duralactin® Feline L-lysine

- Highly palatable poultry flavored paste with L-lysine to help maintain respiratory and ocular health in cats that are physically stressed.



VPL is a proud sponsor of The American Association of Human-Animal Bond Veterinarians (AAH-ABV)
aahabv.org



VETERINARY PRODUCTS LABORATORIES
Innovative Products in Veterinary Medicine™
P.O. Box 34820, Phoenix, AZ 85067-4820
888.241.9545 fax 800.215.5875

vpl.com • Submit your testimonial on duralactin.com

MicroLactin is a registered trademark of Stolle Milk Biologics, Inc. (SMBI)
U. S. Patent Numbers 5,650,175, 5,980,953
All other trademarks are the property of their respective owners.
©2011 Veterinary Products Laboratories 300510422 11-1291
*Data on file



Does Your Cat?

Miss the litter box?

Act grumpy?

Not groom well?

Not jump on counters anymore?

90% of cats over 12 years of age have difficulties with normal activities.*

Maybe your cat needs a joint effort.

Duralactin® Feline Joint Plus Paste

Helps Maintain Healthy Cartilage and Joint Function
While Managing Inflammation.

How long will my cat have to stay on Duralactin® Feline Joint Plus Paste?

Depending on your cat, some conditions are short-term and may only require brief periods of therapy. Other problems become chronic and will need to be treated continuously. This is a question your veterinarian will be able to answer based on your cat's situation. Your veterinarian may also recommend a weight loss and exercise program for your cat.

Are there any side effects?

The active ingredient, MicroLactin®, has low levels of carbohydrates, including lactose. This should not be a problem for most cats. If your cat experiences a possible adverse event, such as vomiting or diarrhea associated with the product, please contact your veterinarian or call Veterinary Products Laboratories at 888-241-9545.



Duralactin® Feline Joint Plus Paste

Helps Maintain Healthy Cartilage and Joint Function While Managing Inflammation.

It's a joint effort.



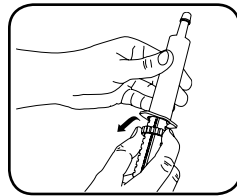
Duralactin® Feline Joint Plus Paste is quick and easy

- Palatable salmon flavored paste cats love
- No need for double dosing at the start of treatment
- Most cats begin to respond in just 4 to 7 days, with peak effects occurring in 10 to 14 days

Directions for Use

Give 1 ml (*one notch or line on syringe*) directly or with food twice a day.

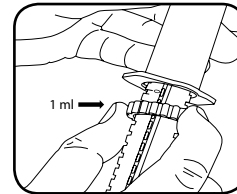
Using the Syringe:



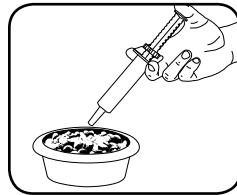
Position the syringe so the cap is toward your left side and the plunger is toward your right side. You should see numbers in increments of 2 on the plunger. Each line between the numbers represents 1 ml. Turn

the white ring on the plunger so you see the line between "0" and "2" flush with the left edge of the ring.

Remove the cap and press the plunger of the tube to dispense the paste into the cat's food. The paste may be mixed with food. Some cats may prefer the paste directly from the tube. If the cap is difficult to remove, wrap a cloth around it and pull.



Some paste may continue to come out of the syringe after the ring is flush with the syringe. This is normal and will stop once the cap is replaced. Turn the white ring to the



next line on the plunger when you are ready to dispense the next dose. When turning the ring for the last dose, it may be necessary for it to fit firmly against the end of the plunger.

*Each syringe will treat one cat for 16 days
2 ml once per day or 1 ml twice per day*

How Does Duralactin® Feline Joint Plus Paste Work?

Formulated with 8 proven active ingredients that work together with 4 different modes of activity to help maintain healthy joint function in a taste tested easy-to-give paste.

What is in Duralactin® Feline Joint Plus Paste?

- MicroLactin® dried milk protein inhibits neutrophil activity in the inflammatory response.
- Glucosamine HCl (marine source) may help maintain health and resiliency of joints and connective tissues.
- Methylsulfonylmethane (MSM) helps support healthy muscles and joints.
- Manganese is a cofactor in joint fluid synthesis.
- Omega 3 Fatty Acids (EPA and DHA) manage inflammatory mediators and help maintain healthy cartilage.
- Zinc and Vitamin E protect cell membranes from free radical oxidation.

