

There's a world of  
trouble beneath  
your feet™!



**STOMP**  
IT OUT WITH  
**VET-KEM®!**



**VET-KEM®**  
Flea & Tick Control  
[www.vet-kem.com](http://www.vet-kem.com)

# FIND THE FLEAS

TIP: Fleas aren't just on your dog or cat  
-they're also EVERYWHERE  
your pet goes!



**Bet you didn't find ALL the fleas!**

**Turn the page to find out why..**

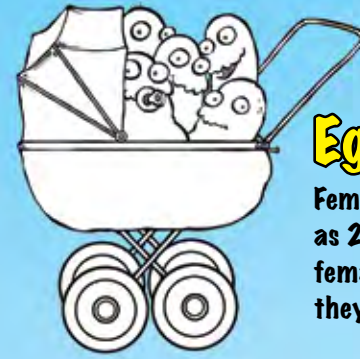
# There's more to fleas than what you see.

You're not the **ONLY** family living in your house.  
There are little Flea Families all over the place.  
On your pet. In your carpet. In your bed.  
In your favorite chair. In your yard.

## Meet the Fleagles



For every adult flea you kill - there are a hundred more eggs, larvae and pupae lurking in the shadows constantly ready to take their place. Growing. Watching. Waiting...



### Eggs

Female adult fleas lay eggs constantly - as many as 25 per day. Multiply that by a few hundred females and you've got **THOUSANDS!** And when they're not laying eggs - they're sucking blood!

**Hey Kids!**  
Color in all the different fleas

### Larvae

Creepy little wormy things that hatch and hide in the grass outside and in your carpet and furniture inside. They feed on the dried blood feces their vampire-like mothers suck from your pets - or you!



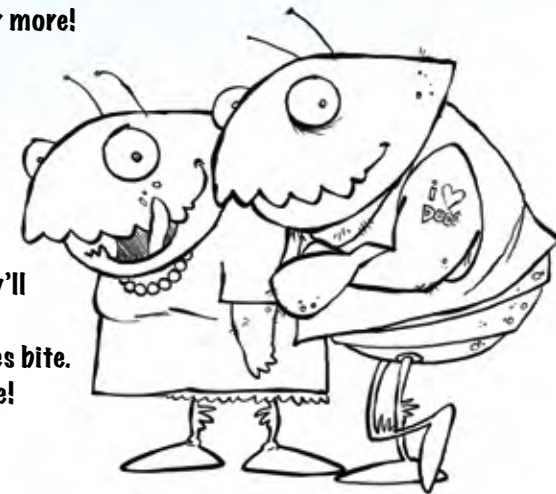
### Pupae

Larvae go into a pupal stage, wrapped in a cocoon until they mature into adults. These mini-mummies are almost impossible to kill in this form. Usually, they emerge as adults in just a couple of weeks - ready to jump on your pets or even you, but they can lay low for a year or more!



### Adults

When the pupae do emerge, they'll be looking for lunch.  
The good news - only the females bite.  
The bad news? - the females bite!



# How do you get rid of them ALL?

## Launch a full-scale attack...

To effectively control fleas, kill the adult fleas on your pet, then get rid of immature fleas everywhere else.

### 1. Wash 'em out

Start with a clean, flea-free pet. A good flea and tick shampoo kills the bloodsuckers on contact and leaves your pet with a clean, fresh coat.



### 2. Keep control

Continue fighting fleas on your pet with spot-ons, collars and sprays. Look for products that kill adult fleas and contain an IGR to keep immature fleas from becoming biting, breeding adults.



### 3. Stop the home invasion

Most fleas are immature and live in your house before they become adults and attack your pet. Get 'em while they're young.

Clean up, mop up and vacuum to get rid of immature fleas and their food sources. Throwing away the vacuum bag after use is recommended.

Make sure you treat where your pet sleeps. Wash pet bedding regularly with detergent and dry on high heat.

Spray carpets, furniture, rugs and draperies with a premise spray that kills both adult and immature fleas.

Before fogging, remove furniture cushions and pillows to let the insecticide work thoroughly.



### 4. Guard your yard

Fleas like to lurk outside, too. Treat your yard to minimize the fleas that hitch a ride inside on your pet.



## 1. Wash 'em out



**Triple Action<sup>2</sup> Shampoo for Dogs, Cats, Puppies and Kittens**  
Conditioner-rich shampoo controls fleas and ticks.



**Ovitrol<sup>®</sup> Plus Flea & Tick Shampoo for Dogs and Cats**  
Kills existing adult fleas on contact. Contains an Insect Growth Regulator (IGR) to keep immature fleas from developing into biting, breeding adults. Cleans and conditions skin and coat.

## 2. Keep control



**Ovitrol<sup>®</sup> Insect Towelettes**  
Handy, wipe-on towelettes kill and repel fleas, ticks, mosquitoes, gnats, flies, mites and lice. For use on dogs, cats, horses, ponies, ferrets, rabbits, hamsters, gerbils and guinea pigs.



**Ovitrol<sup>®</sup> Plus Flea, Tick & Bot Spray**  
Kills and repels fleas, ticks, lice, flies, mosquitoes and gnats. Kills flea eggs for up to 2 months. For use on dogs, cats and horses.



**Breakaway<sup>®</sup> Plus Flea & Tick Collar for Cats**  
Provides 8 months flea control and 6 months tick control. Unique collar design allows the cat to breakaway if the collar gets caught on a fixed object.



**PowerBand<sup>™</sup> Flea & Tick Collar for Dogs**  
Provides 5 months protection of all fleas and ticks. Integrated plastic buckle design for dogs of all sizes.

## 3. Stop the home invasion



**Siphotrol<sup>®</sup> Plus Area Treatment Pump Spray for Homes**  
Kills adult fleas, flea larvae, flea eggs, ticks, roaches, silverfish, earwigs and ants on contact. Stops flea eggs and larvae from developing into adults for 7 months.



**Siphotrol<sup>®</sup> Plus Fogger**  
Kills adult fleas and ticks. Stops flea eggs and larvae from developing for up to 30 weeks. Treats 750 square feet.



**Siphotrol<sup>®</sup> Plus II Premise Spray**  
Carpet-penetrating formula knocks down 100% of adult fleas in 10 minutes. Continues to kill adult fleas for up to 14 days. Treats 2,000 square feet.



**Siphotrol<sup>®</sup> X-Tend<sup>™</sup> Carpet Aerosol**  
New Etofenprox formula penetrates into the carpet and doesn't leave fleas and ticks a place to hide. Recommended for households that have both cats and dogs.

## 4. Guard your yard



**Siphotrol<sup>®</sup> Yard Spray**  
Kills fleas, ticks and mosquitoes for up to 4 weeks. Use on lawns, trees, shrubs and flowers. Treats up to 5,000 square feet.



**Siphotrol<sup>®</sup> X-Tend<sup>™</sup> Handheld Yard & Patio Fogger**  
Quick knockdown of fleas, ticks and mosquitoes in and around the yard and patio. Handheld design treats up to 10,000 square feet.

**NOTE:** When using any flea control product, READ THE LABEL and follow directions exactly. Keep in mind, cats are very sensitive to insecticides. Only use flea control products labeled specifically for cats on your cat.

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